



## KERALA STATE ELECTRICITY BOARD Ltd

(Incorporated under the Companies Act, 1956)

Registered Office: Vidyuthi Bhavanam, Pattom,

Thiruvananthapuram – 695 004

CIN: U40100KL20115GC027424

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Up-gradation/ revamping of the existing Official website of Kerala State Electricity Board Ltd - Sanctioned - Orders issued.

### Corporate Office ( IT, CR & CAPs)

BO (FTD)No.69/2022/2022(CEIT/CCC&CS/WEBSITE/039/2021-22)

Thiruvananthapuram,Dated: 25.01.2022

- Read: 1) Note no. CEIT/CCC&CS/CMD/36/2021-22/543 dated 10.11.2021 of the Chief Engineer (IT,CR&CAPs) submitted to the CMD, KSEBL  
2) Office order (CMD) no. 1305 (CEIT/CCC&CS/CMD/36/2021-22) dated 23.11.2021.  
3) Minutes of the Meeting of the Functional Committee meeting held on 25.11.2021  
4) Note no. CEIT/CCC&CS/WEBSITE/5/2021-22 dated 29.12.2021 of the Chief Engineer (IT,CR&CAPs) submitted to the Full Time Directors, KSEBL. (Agenda item No. 16/1/22)

### ORDER

The Chairman & Managing Director, KSEBL in his meeting held on 13.10.2021 for discussing the Up-gradation/renovation of the Official website of KSEBL pointed out that, the existing website is not a dynamic one and that the developments and achievements of different Strategic Business Units of KSEBL are not updated in the website regularly. Moreover in a meeting chaired by the Hon'ble Chief Minister of Kerala, it was decided that all Government websites should have bilingual switching option of which one of the language should be Malayalam.

Accordingly, the Chief Engineer (IT,CR&CAPs) submitted a proposal before the Chairman KSEBL, as per Note read as 1<sup>st</sup> above, recommending the formation of a functional committee for the up-gradation of the Official website of KSEBL and its management after the up-gradation. The proposal was approved as per Office Order read as 2<sup>nd</sup> above.

The functional committee in its first meeting held on 25.11.2021, discussed the shortfalls of the existing website of KSEBL and suggested the following, as per the MoM read as 3<sup>rd</sup> above, for its improvement for providing a better website service to the consumers of KSEBL.

1. Since the existing Official website of KSEBL is an outdated version and does not have the features as in modern websites, a new website shall be build in the most professional way with all the latest features associated with websites.
2. As content for the website is of utmost priority, Officers shall be designated, preferably TA to Directors, to ensure the availability of contents from their respective departments for the Website managing team.
3. The entire work of renovation of the website is to be completed in a phased manner ( within 6 months max:) with the following stages:
  - Selection of Web development team.
  - Second stage discussion on Web page content.
  - Finalization of functional units and responsible officers from whom contents for initial and regular website updation is to be collected.
  - Collection of content from all the functional units in a uniform structured and

professional manner as prescribed by the functional committee. The prescribed format and strategy for content development will be formulated by Sri. P.V. Latheesh (Asst. Executive Engineer, IT Sub-unit, Kannur).

- Finalization of Web page layout and content.
- Development and launching of website.
- Strategy for regular website update and review.

The matter was placed before the Full Time Directors as per the Note read as 4<sup>th</sup> above.

Having considered the matter in detail, the Full Time Directors, KSEBL in its meeting held on 06.01.2022, resolved to accord sanction to the following:

1. To revamp the existing Official website of KSEBL by using the service of an external website development agency.
2. To entrust the PRO, KSEBL for the selection of an external website development agency.
3. To entrust Sri. P.V. Latheesh , Asst. Executive Engineer, IT Sub-unit, Kannur for drafting the structural design layout for the contents to be included in the new Official website of KSEBL.

Orders are issued accordingly.

**By Order of the  
Full Time Directors**

SD/-

**LEKHA G  
Company Secretary**

To:

1. The Chief Engineer ( IT , CR & CAPs).
2. The PRO, KSEBL

Copy to: 1. All the Chief Engineers, KSEBL.

2. The Website Functional Committee Members
3. The Financial Adviser/ Chief Internal Auditor.
4. The T.A. to the Chairman & Managing Director / Director (D&IT) / Director (T & SO)/ Director (Finance&G-E) / Director(G-C) / Director(Planning, Safety & SCM)/ Director (REES, SOURA, Sports & Welfare)).
5. The P.A. to Director (Finance)/ Senior CA to Secretary (Admn.).
6. The Company Secretary
7. The Fair Copy Superintendent/ Library/ Stock File.

Forwarded / By Order

  
Assistant Executive Engineer